



COMNEUR
THE COMMERCE ASSOCIATION
DAULAT RAM COLLEGE, UNIVERSITY OF DELHI



COMBUZZ'26

Annual Newsletter of Commerce Department



12TH EDITION | 2025-26





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Message from the DESK OF PRINCIPAL



“Achievements may mark the destination, but it is the journey of learning that truly defines us.”

It gives me immense pleasure to witness the continued growth and dynamism of the Commerce Department. The enthusiasm, dedication, and academic rigor demonstrated by our students stand as a testament to the institution's commitment to excellence. The annual magazine, COMBUZZZ, is more than just a publication, it reflects the intellectual curiosity, creativity and collaborative spirit that define our academic community. It captures not only achievements but also the journey of learning, innovation, and leadership that our students actively engage in.

I commend the efforts of the editorial team, faculty members, and contributors whose dedication has made this initiative a success. Such platforms play a vital role in nurturing talent, encouraging expression, and fostering a sense of responsibility among students.

I extend my heartfelt congratulations to everyone involved in bringing out this edition. I am confident that the Commerce Department will continue to set new benchmarks and uphold the values of excellence and integrity in the years to come.

Best Wishes,
Prof. Savita Roy
Principal, Daulat Ram College

Message from the **ASSOCIATION IN-CHARGES**



“Ideas, when nurtured with discipline and shared with purpose, become the foundation of true leadership.”

On behalf of the Commerce Association, I am pleased to present the 12th issue of COMBUZZ'26, the official magazine of COMNEUR – The Commerce Association. More than a collection of writings, this publication reflects the creativity, ideas, and intellectual spirit of our academic community.

The academic year 2025–26 witnessed a vibrant mix of academic, cultural, and experiential activities, including seminars, industry visits, Teacher's Day celebrations, Freshers', The Annual Co-Curricular Event – COMVISION'26, and Farewell, all of which enriched learning and fostered creativity and togetherness among students and teachers.

I extend my sincere gratitude to our Principal, Prof. Savita Roy, for her continued encouragement; to Ms. Renu Verma, Convenor (B.Com Programme), for her steadfast commitment and collaborative leadership across all activities; and to all colleagues for their valuable cooperation and contributions. I also thank and congratulate every student who has contributed in any capacity, as well as the entire COMNEUR Union team, whose leadership, accountability, and sustained commitment have consistently translated vision into execution, upholding the Association's standards of excellence. As we move forward, may COMNEUR continue to inspire critical thinking, purposeful leadership, and excellence in every endeavour.

Ms. Ritu Rani
Assistant Professor
Convenor, B.Com(hons)

Message from the ASSOCIATION IN-CHARGES



“Growth begins the moment you decide that learning never ends, no matter how much you have already achieved.”

The journey of an academic year is remembered not only through achievements in classrooms but also through the experiences, learning, and memories created beyond them. It gives me immense pride to present Combuzz 2025-26, a reflection of the enthusiasm, ideas, and collective efforts of our students and faculty members.

Throughout the year, the association sincerely worked towards creating meaningful and enriching experiences by organizing activities that encouraged both academic and personal growth. Teachers' Day, the industrial visit to Mother Dairy, various academic-oriented workshops, the Academic Fair, the annual academic event, and the farewell were all planned with the vision of making learning more experiential, engaging, and memorable for everyone associated with the department.

Academic and extracurricular activities together play a vital role in shaping students into confident, responsible, and capable individuals. While academics provide knowledge and direction, co-curricular experiences help develop leadership, communication, teamwork, and confidence. The Commerce Association continuously aimed to maintain this balance and create opportunities that contributed to the holistic development of students.

I extend my heartfelt gratitude to our respected Principal, Prof. Savita Roy, for her constant encouragement and support towards every initiative that contributed to the holistic growth of students. I also sincerely appreciate Ms. Ritu Rani, Convenor B.Com. (Hons.), whose vision, guidance, and unwavering support remained a strong pillar throughout the session. My sincere thanks to the Students' Union for their remarkable dedication and enthusiasm in serving as a strong backbone of the association throughout every event and initiative. I further express my gratitude to my colleagues and students whose cooperation, active participation, and collective spirit truly brought every event to life. Special appreciation to the Editorial Team for their dedicated efforts in bringing Combuzz to life.

I hope this edition not only preserves the memories of the session but also continues to inspire learning, participation, and togetherness in the years ahead.

Ms. Renu Verma
Assistant Professor
Convenor B.Com(prog)

Department's FACULTY PROFILE

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Prof. Sunita Gupta
Prof. Gurmeet Kaur

ASSOCIATE PROFESSOR

Dr. Manisha Jaiswal {TIC}
Dr. Reema Dehal

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Dr. Geeta Chauhan
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Dr. Anjali Bennet
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Mr. Sujeet
Mr. Bhupender



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B.Com (Hons)



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VICE PRESIDENT



SAMPADA SRIVASTAVA
TREASURER



SANCHITA BANSAL
GENERAL SECRETARY



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SESSION 2025-26



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DIGITAL EDITORS

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DIVYANSHI CHETWANI
SUNEETI PARMAR
NANSHI RAI

TEACHER'S DAY

The Commerce Department of Daulat Ram College celebrated Teacher's Day on 5th September 2025 to honor the dedication and contribution of its faculty. The event, organized by Comneur - The Commerce Association, witnessed enthusiastic participation from students. The celebration included dance performances, heartfelt speeches, and interactive activities that created a joyful and emotional atmosphere. Teachers also shared their experiences, making the event more meaningful.



The Teacher's Day celebration was filled with joy, gratitude, and meaningful interactions. Students expressed their appreciation through heartfelt speeches and vibrant performances, while fun activities like games and interactive sessions created a lively atmosphere. Teachers also shared their experiences, adding warmth to the event. The celebration concluded with the felicitation of faculty members, making it a memorable tribute to their dedication and guidance.



The event concluded on a heartfelt note with a vote of thanks, appreciating the efforts of organizers and participants. It left behind a sense of joy, gratitude, and stronger connections, making the celebration memorable for everyone.

WORKFORCE 4.0



The Commerce Department of Daulat Ram College, in association with Comneur – The Commerce Association, organized a seminar on “Workforce 4.0: Adopting to Emerging Opportunities” on Thursday, 11th September 2025, at Sadbhavana Bhavan. With over 120 participants, the session focused on the evolving professional landscape shaped by digital transformation and AI. Speakers Dr. Sunil Kumar and Mr. Sarthak Daing shared valuable insights through interactive discussions, encouraging students to embrace continuous learning, adaptability, and skill development to stay future-ready. The seminar also provided clarity on emerging career opportunities and industry expectations.

A highly enriching and thought-provoking session that encouraged students to embrace innovation, continuous learning, and adaptability. It provided valuable insights into future career landscapes, inspiring participants to stay proactive and prepared for emerging opportunities.

The seminar focused on emerging career trends, digital transformation, and the growing role of AI in the workplace. Speakers Dr. Sunil Kumar and Mr. Sarthak Daing shared valuable insights through real-life examples and interactive discussions.

Students were encouraged to adopt continuous learning, develop new skills, and stay adaptable to succeed in a rapidly evolving professional environment.



VIKSIT BHARAT

The "Viksit Bharat ke Rang – Kala ke Sang" event at Kartavya Path served as a monumental celebration of national unity and creativity. By transforming a 10 km canvas into a visual representation of the nation's future, the Ministry of Culture, NDMC, and the University of Delhi successfully united the youth under a single, grand vision. Each artistic contribution reflected the collective aspirations of a generation poised to lead a developed India.



Daulat Ram College made a significant impact, with over 2,000 students painting nearly 1 km of the total canvas. The atmosphere was electric as students and faculty showcased their artistic flair and institutional pride. This massive participation highlighted the college's role as a key contributor to the national dialogue, turning the theme of "Viksit Bharat" into a vibrant, tangible reality. This success was made possible by the leadership of distinguished dignitaries and the dedicated efforts of the Viksit Bharat and college society teams. Ultimately, the event was a powerful declaration that the youth are the active creators of change, not just observers.

MAN VS MACHINE OR MAN WITH MACHINE



On 2025, the Commerce Department organised a seminar on "Man VS Machine Or Man With Machine " at Sadbhavana Bhawan, 2nd Floor. The event was conducted by Comneur – The Commerce Association and saw an enthusiastic turnout of 120+ students. Prof. Pallavi Khanna, an academician with over five years of experience in Economics, is pursuing her Ph.D. at Jamia Millia Islamia. A recipient of the ICSSR Doctoral Fellowship. Mr. Yatender Singh, Deputy Manager (Training) at ITM Skills University, is a National Gold Medalist in Speed Mathematics with eight years of experience.



The seminar aimed at highlighting the evolving relationship between humans and artificial intelligence in modern management. It focused on enhancing understanding of AI tools, their practical applications, and their impact on decision-making and productivity. It also familiarized students with the procedure of job interviews, helping them develop confidence, critical thinking, and adaptability for future career opportunities in the AI-driven era.

FRESHERS'26

On 9th October 2025, COMNEUR - The Commerce Association organized the much-awaited Freshers' Event to warmly welcome the first-year students and mark the beginning of their academic journey. The event commenced with the traditional lamp-lighting ceremony, symbolizing positivity, and new beginnings. This was followed by a mesmerizing classical dance performance, which set a graceful and auspicious tone for the celebration. The much-anticipated Miss Fresher's contest was one of the main highlights of the event. It comprised three rounds — Talent Round, Ramp Walk, and Q&A Round — through which participants showcased their confidence, creativity, and charm.



The objective of organising the Freshers' event was to warmly welcome the new batch and provide them with an engaging platform. The event aimed to promote interaction among students across all years and build a sense of belonging within the Commerce association to express their talents. The Fresher's event concluded with great enthusiasm and appreciation from both students and faculty. Overall, the event achieved its goal of creating a welcoming, interactive, and memorable start for the first-year students.



BADGING CEREMONY

A key segment of the event was the investiture ceremony, where the newly recruited Union Members and Directors of Commeur, The Commerce Association were formally felicitated with badges, marking the beginning of their leadership journey. Following this, the audience enjoyed a fun-filled musical chair competition for teachers, which brought laughter and joy, strengthening the bond between students and faculty.



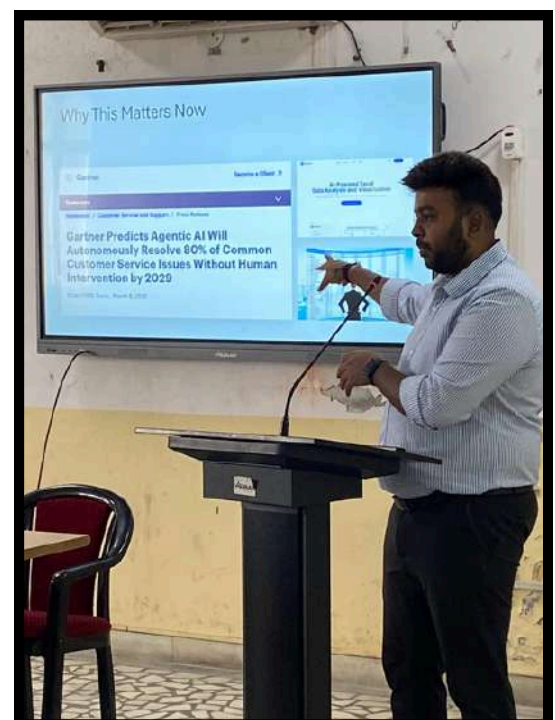
As badges were pinned, it symbolized not just positions, but dedication, teamwork, and new beginnings. The energy of the moment was heartwarming and inspiring. The celebration continued with a fun-filled musical chair competition for teachers, bringing smiles, laughter, and creating beautiful memories that strengthened the connection between students and faculty.



AI AT YOUR COMMAND

On 15th November 2025, COMNEUR – The Commerce Association of Daulat Ram College organized a seminar titled “AI at Your Command: Business Prompting for the Next-Gen Manager” at Sadbhavana Bhawan. The session saw enthusiastic participation from more than 120 students who were eager to learn about emerging technologies and their impact on business management. The keynote speaker, Prof. Vineet Singh, Senior Lecturer at BSM Hyderabad, explained the growing importance of Artificial Intelligence in modern business practices. He introduced students to the basics of prompting and showed how clear, well-structured instructions help generate better AI responses for decision-making and productivity.

The seminar became more engaging through interactive activities, live demonstrations, and an open Q&A session. Students gained practical insights into how AI can support future careers, innovation, and smarter business strategies, making the event highly informative and relevant.



CAREER GUIDANCE FOR STUDY ABROAD EDUCATION

On 18th November 2025, the Commerce Department organised a seminar on "Career Guidance for Study Abroad Education" at Sadbhavana Bhawan, 2nd Floor. The event was conducted by Comneur – The Commerce Association and saw an enthusiastic turnout of 120+ students.



Mr. Anurag Tirkrey, Edupreneur and Career Guidance Expert, addressed 120+ students with practical insights on choosing the right course, college, and country for higher studies abroad. Through real case studies and interactive discussions, he guided students on admissions, scholarships, financial planning, and visa Process.



The seminar aimed at building confidence and clarity among students aspiring to study overseas. Convened by Ms. Ritu Rani and Ms. Renu Verma, the session left participants better informed and more prepared to make strategic decisions about their future abroad.

SEMINAR ON CAT AND MBA EDUCATION

On 13th January 2026, A seminar organized by Comneur – The Commerce Association, provided students with valuable insights into the MBA admission process and preparation for the CAT examination. Mr. Rajeev Roy guided students through effective strategies for CAT preparation, profile building, and understanding career opportunities after management education. The seminar also included an interactive session where students addressed their doubts regarding exam patterns, colleges, and career planning.



The primary objective of this seminar was to guide students aspiring to pursue MBA and management education through the CAT examination. The session aimed to familiarize students with the structure of the CAT exam, the MBA admission process, and the wide range of career opportunities available after completing an MBA.



Mr. Rajeev Roy, an educator, entrepreneurship and start-up mentor. He has also been involved with varied entrepreneurship development activities with governments, educational institutions, incubators and accelerators in several regions.

INDUSTRIAL VISIT - MOTHER DAIRY PLANT



The industrial visit to Mother Dairy was a well-structured and insightful learning experience that provided students with a comprehensive understanding of the functioning of a leading dairy organization in India. The session successfully combined theoretical knowledge with practical exposure, enabling students to observe real-time industrial operations and managerial practices. The visit began with an overview of Mother Dairy's growth journey, highlighting how it expanded its operations from milk processing to a diversified portfolio including curd, butter, ice cream, paneer, fruits and vegetables, and edible oils. The wide reach of Mother Dairy across India and its strong distribution network were also emphasized.

The industrial visit proved to be highly informative and educational. Students gained in-depth knowledge of large-scale dairy operations and understood how quality and safety are maintained at every stage of production. The visit enhanced awareness about the importance of farmers and cooperative institutions in sustaining India's dairy industry.



This visit helped students understand the practical application of concepts such as pasteurization, homogenisation, and fortification, which are otherwise studied only theoretically.



COMVISION



Comvision'26, the annual commerce fest of Daulat Ram College, was successfully organized as a vibrant and intellectually stimulating event that brought together students, academicians, and industry speakers for a day filled with learning, creativity, and engagement. The fest aimed to bridge the gap between theoretical knowledge and practical exposure, providing participants with opportunities to explore real-world business concepts in an interactive environment.



CHIEF GUEST



Comvision'26 was graced by the esteemed presence of Chief Guest Prof. Vijay Kumar Shrotryia, Head and Dean of the Department of Commerce, whose words inspired students to strive for academic and professional excellence. The event also welcomed Guest of Honour Prof. Anil Kumar, Professor at the Department of Commerce, Delhi School of Economics, who shared insightful thoughts and added great value to the occasion.

COMVISION



The event featured a diverse range of competitions, including open mic, debate, case competition, and treasure hunt, each designed to test participants' creativity, analytical thinking, communication skills, and teamwork. In addition to these competitions, a panel discussion was conducted, offering valuable perspectives on contemporary topics and encouraging meaningful dialogue among participants.

With enthusiastic participation, seamless coordination, and a perfect blend of academic and extracurricular activities, Comvision'26 successfully created an engaging platform for students to learn, network, and grow. The event left a lasting impact by fostering confidence, encouraging innovation, and promoting holistic development among all participants.

SPEAKER SESSION



The fest was further enriched by sessions from notable speakers including Amazor, Kaushal Pandey and Ujjwal Sharma. Each speaker brought a unique perspective—ranging from entertainment and digital influence to financial literacy, career guidance, and student mentorship—making the experience both informative and inspiring for the audience.

Comvission'26

MEHFIL-E-RANGAT



OPEN MIC COMPETITION



The Commerce Society of Daulat Ram College successfully hosted an “Open Mic Competition” on 23rd March 2026 at Sadbhavana Bhawan from 1:30 to 3:00 P.M. With the support of conveners Ms. Renu Verma and Ms. Ritu Rani, the event was designed as a vibrant platform for students to express themselves through diverse forms like Dance, Poetry, Stand-up Comedy and Shayari. A total of 13 participants performed live on stage.

The competition was judged by Dr. Renu Yadav, Dr. Geeta Chauhan and Dr. Tonika Rana. Vaidehi Tandon won the competition. Neha Samariya stood as 1st runner up and Shovi-Shuvodeep Sarkar & Ojaswi Ved stood as 2nd runner ups. The event was coordinated by Abha Jaiswal and led by Disha and Akanksha Sharma, supported by an active team of student members.



Comvision'26

THE DEVIL'S ENVELOPE



TREASURE HUNT COMPETITION



The Commerce Society of Daulat Ram College successfully hosted a "Treasure Hunt" on 23rd March 2026 at Sadbhavana Bhawan Foyer and Room No.105 from 12:00 to 4:00 P.M. With the support of conveners Ms. Renu Verma and Ms. Ritu Rani. A total of 20 participants were involved in "The Devil's Envelope". The competition was judged by Dr. Preeti Singh and Dr. Isha Goel.

Dhanya Sangwan and Aesha Kashmiri won the competition. Ayush Gupta and Manvi Gupta stood as 1st runner ups. The event was coordinated by Sylvia and led by Koel Biswas and Jiya Rana, supported by an active team of student members.

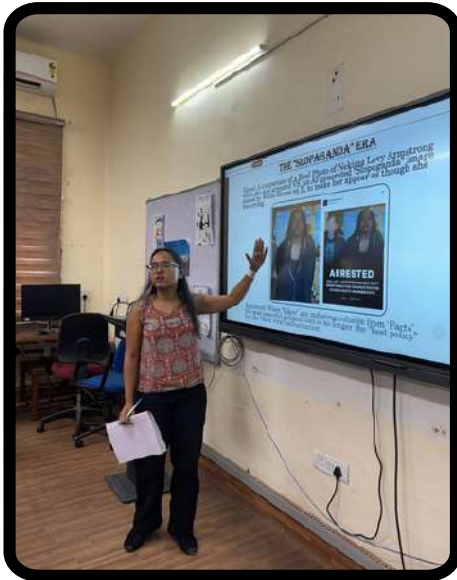


Comvission'26

COMCLASH

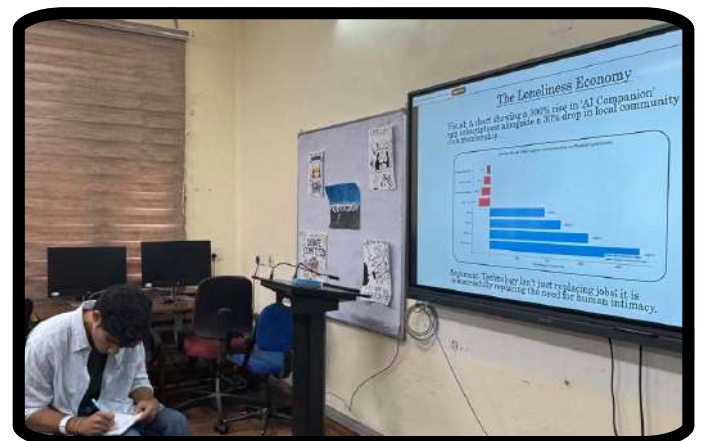


THE DEBATE COMPETITION



The Commerce Society of Daulat Ram College successfully hosted a "Debate Competition" on 23rd March 2026 at Computer Lab-5 from 11:30 A.M. to 2:30 P.M. With the support of conveners Ms. Renu Verma and Ms. Ritu Rani. A total of 9 participants were involved in ComClash: The Debate Competition. The competition was judged by Dr. Shivani Bansal and Dr. Minakshi Paliwal.

Suhashini Sanyal won the competition. Parikshita Khullar stood as 1st runner up and Dhruv Kalra and Kartikey stood as 2nd runner ups. The event was coordinated by Ishika and led by Banishka and Yashaswi, supported by an active team of student members.



Comvission'26

PITCH-O-NOVA



THE PITCH COMPETITION



The Commerce Society of Daulat Ram College successfully hosted a "Case Competition" on 23rd March 2026 at Sadbhavana Bhawan from 11:00 A.M. to 2:00 P.M. With the support of conveners Ms. Renu Verma and Ms. Ritu Rani. A total of 9 participants were involved in "Pitch-O-Nova". The competition was judged by Ms. Isha Bhatt and Dr. Deepika Jindal.

Mansi Bhatt and Yuvraj Bharadwaj won the competition. Nandini Prasad and Harleen Nanda stood as 1st runner ups. Manya Mongia, Aarushi and Sonia Yadav stood as 2nd runner ups. The event was coordinated by Ishita Modi and led by Allivya Kaur and Sejal, supported by an active team of student members.



Comvision'26

COMPETITION WINNERS



Comclash

First

- Suhashini Sanyal

Second

- Parikshita Khullar

Third

- Dhruv Kalra
- Kartikey

Pitch-O-Nova

First

- Mansi Bhatt
- Yuvraj Bharadwaj

Second

- Nandini Prasad
- Harleen Nanda

Third

- Manya Mongia
- Aarushi
- Sonia Yadav

Mehfil-E-Rangat

First

- Vaidehi Tandon

Second

- Neha Samariya

Third

- Ojaswi Ved
- Shovi-Shuvodeep Sarkar

The Devil's Envelope

First

- Dhanya Sangwan
- Aesha Kashmiri

Second

- Ayush Gupta
- Manvi Gupta

Comvission'26 COMPETITION WINNERS



FAREWELL'26

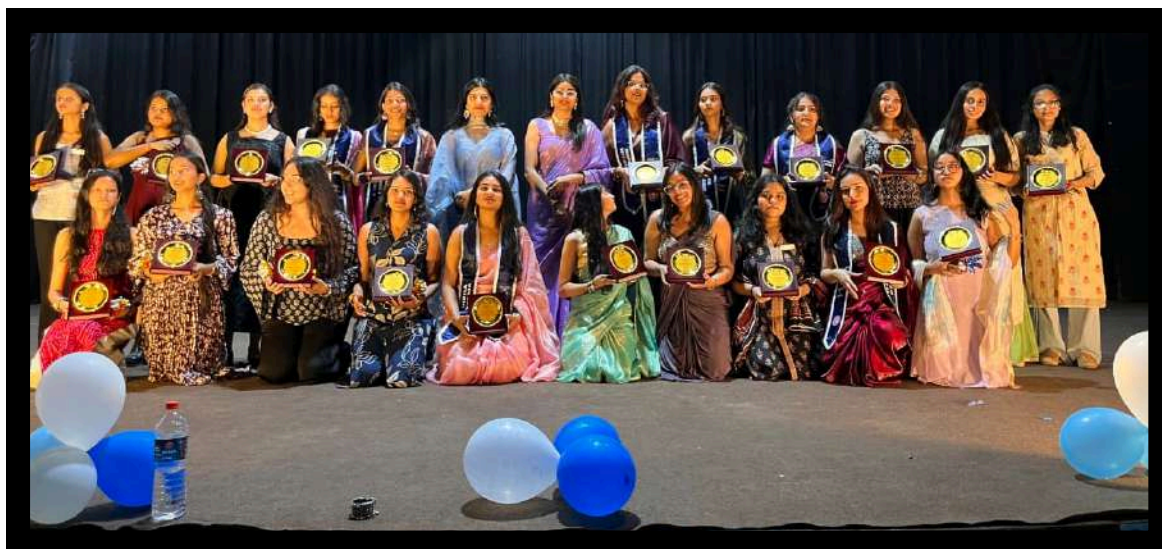


The Comneur Farewell 2026 was organized as a heartfelt and vibrant celebration to bid farewell to the graduating members of the society. The event brought together students and faculty for a memorable occasion filled with joy, nostalgia, and appreciation. The program featured a series of engaging activities, including cultural performances, farewell competition rounds, and title distributions. Participants actively showcased their confidence, creativity, and talents, making the event lively and enjoyable. The inclusion of performances, alumni interaction, and felicitation ceremonies added depth and value to the celebration.



The event was further enriched by inspiring words from faculty members, who appreciated the efforts of the outgoing batch and motivated them for their future endeavors. Emotional moments and expressions of gratitude made the farewell both meaningful and memorable.

VALEDICTORY'26



On 25th April 2026, the Department of Commerce organizes Valedictory Ceremony at Sadbhavana Bhawan to bid a warm farewell to the outgoing union members and Directors to acknowledge their dedication throughout the academic session. The occasion highlighted the efforts, leadership, and teamwork demonstrated by the office bearers in successfully conducting departmental activities and events during their tenure. As a token of appreciation, mementos and certificates were presented to the students for their valuable contribution and commitment to the department.



The ceremony also recognized the continuous support of principal, directors, members, volunteers, and faculty mentors who played an important role in the department's achievements over the year. The outgoing President addressed the gathering with an emotional farewell speech, sharing memorable experiences, challenges faced, and milestones achieved together as a team. Faculty members and convenors appreciated the students for their sincerity, enthusiasm, and leadership qualities, encouraging them to carry forward the same confidence and spirit in their future endeavors.

ALUMNI TALK



On 25 April, Farewell Celebration had the pleasure of hosting an Alumni Talk featuring Khushi Cally, Anshulika Singh, Sarika Rai, and Ayushi Pandey. They shared their academic and professional journeys, offered valuable insights on personal and career growth, and motivated students with practical strategies for success.

RETIRED FACULTY TALK

On 23 March, Comvision had the privilege of hosting Ms. Indu Jain Ma'am. She shared her rich experiences from years of teaching, offered valuable guidance on academic and personal growth, and inspired students with her wisdom. The session concluded with her heartfelt blessings and best wishes for the success and bright future of all students.



STAR PERFORMERS

BCOM(HONS)

Name	Cgpa	Year
• <i>Suhana Gupta</i>	9.23	I
• <i>Khushboo Grover</i>	9.35	II
• <i>Khyati Mehta</i>	9.5	III

BCOM(PROG)

Name	Cgpa	Year
• <i>Astha Baranwal</i>	9.18	I
• <i>Samiya Arora</i>	9.18	II
• <i>Chhavi</i>	9.0	III

STAR PERFORMERS



Navya Raizada, Batch 2023-26,
secured admission to Indian
Institute of Management
Indore



Hiteshi Bansal (B.Com (H))
Awarded as Best Student
of College in Sports



Kajal Sharma, Batch 2023-26,
secured AIR 14 in the
AFCAT (Women)
examination



Khushboo Grover of B.Com.
III Year was honoured with
the prize instituted by Dr.
Gurpinder Chopra

PLACEMENT INSIGHTS

B.Com (Hons)

STUDENT NAME	COMPANY	STUDENT NAME	COMPANY
Equra Samreen	DeltaX	Kajal Sharma	ICICI Bank
Banshika Motani	Navikenz	Archi Bhandari	Urban Company
Suhani Goel	Navikenz	Priyali Badal	Urban Company
Bhoomika Arora	Navikenz	Devyanshi Singh	FACS
Anjali Gupta	ICICI Bank	Anhad Bains	PWC
Lavanya Chugh	ICICI Bank	Vidhi Tandon	PWC
Kriti Arora	ICICI Bank	Nandini	PWC
Khushi Kumari	ICICI Bank	Arhama Ansari	PWC
Avni Pandey	NIIT	Kashvi Goel	Daloopa

PLACEMENT INSIGHTS

B.Com (Prog)

STUDENT NAME	COMPANY	STUDENT NAME	COMPANY
Bhumika Parashar	PWC	Ankita Kushwaha	Daloopa
Khwaish Grover	PWC	Vaishnavi Saxena	NIIT
Kirat Ahuja	PWC	Manya Chugh	ICICI Bank
Harshita	Accenture	Suhani Budhiraja	ICICI Bank
Aashi Maheshwari	Accenture	Ragini	ICICI Bank
Radwa Munir	Plexo HR Solutions	Tugra Dua	Ignlu Global

STUDENT'S CORNER



Gargi
B.com (Hons) 2nd Year



Jyoti yadav
B.com (P) 3rd Year



Nanshi Rai
B.com (P) 1st Year



Sejal
B.com (Hons) 2nd Year



Archi Kumari
B.com (Hons) 2nd Year



Divyanshi
B.com (Hons) 1st Year

STUDENT'S CORNER



Shivangi Gupta
B.Com (Hons) 1st Year



Prashansa Gupta
B.com (P) 3rd Year



Ishita Modi
B.com (p) 1st Year



Gargi
B.com (Hons) 2nd Year



Jyoti yadav
B.com (P) 3rd Year



Lakshita Mandloi
B.com (p) 3rd Year



STUDENT'S CORNER

सुकून

दो दिन चल पड़ा पहाड़ों पर कहीं
ज़िंदगी की नाकामियों से दूर,
सुकून की तलाश में बंजारा बन मैं चला,
मुसाफिरों की तरह सच्चाई खोजना मैं निकल पड़ा।
बहती नदी, इतराते झरने, कहीं दूर से चहचहाती पक्षियों की
आवाज़,
एक पल का मौसम तो दूजे पल ज़िंदगी का बदलाव।
बेजुबान भी करते हैं बातें वहाँ,
उनकी खामोशी भी करती है कहानियाँ जुबान।
ढल गया दिन, छा गई सन्नाटे की आवाज़,
आगई रात चौदहवीं की,
मेरी खिड़की से दूर कहीं आसमान में वो चाँद दिखा ,
रोशनी की चादर सा क्या वो खूब सजा |
छुपता हुआ बादलों की परछाई में,
तो घोर अंधेरे को चीरता हुआ वो
एक पैगाम लगा,
ये चाँद मेरी खिड़की से क्या खूब दिखा |
आस पास चमकते तारे मानो जैसे कर रहे हों वो हज़ार बातें,
बातें कुछ अनकही सी, बातें कुछ प्रकृति की।
सुबह का वो खिलता सूरज दिखलाता नई उमंगों का जीवन,
पर्वत की चोटी को छूती हुई सुबह की किरण,
टकराती, चमकती उजागर करती नए दिन की शुरुआत।
बस ऐसी ही किसी दुनिया में
पहाड़ों पे कहीं दूर चल पड़ा सुकून की तलाश में।

BY: **GARGI**
BCOM HONS
2ND YEAR

चाँद

तुम कोई मुक्कमल गज़ल नहीं हो
सुनायी जा सके वो नज़्म नहीं हो
किसी कविता के छंद में तुम नहीं आती हो
कोई गीत के अंश में तुम नहीं समाती हो
तुम्हारी काजल वाली आँखों में कितने डूबते हैं
तुम्हारी लट को पीछे करने पर कितना संभलते हैं
तुम्हें नहीं पता जूनी
तुम सिर्फ तुम हो

BY: **LAKSHITA MANDLOI**
BCOM PROG
3RD YEAR



STUDENT'S CORNER

The Things We Were Never Taught

We memorized empires, dates, and demand curves,
but no one taught us how to outgrow people.

We learned how inflation rises,
but not how silence expands in conversations.

We could define scarcity in perfect words,
yet gave our time to those who treated it as surplus.

There was no chapter on leaving gently,
no graph to show when effort stops making sense.
Somewhere between assignments and attendance,

we became fluent in pretending—
present in classrooms, absent in ourselves.

And maybe that's the real syllabus:
to unlearn what breaks us quietly,
and pass in things we were never taught.

BY: SAMPADA SHRIVASTAVA

B.COM(H)

3RD YEAR



STUDENT'S CORNER

E-Commerce vs Quick Commerce: The New Retail Race

India's retail world is now split between two models — e-commerce, which offers millions of products delivered in days, and quick commerce, which delivers essentials to your door in under 30 minutes. While Amazon and Flipkart dominate the former, platforms like Blinkit, Zepto, and Swiggy Instamart are winning the speed game through neighbourhood dark stores. The two serve different needs — you plan big purchases on Flipkart, but panic-order eggs at midnight on Blinkit. What's interesting is how quick commerce is also reimagining customer engagement. Blinkit, for instance, has turned its paper delivery bags into a creative touchpoint — featuring doodles, puzzles, and games that customers interact with after their order arrives. It's a simple but clever move that sparks conversation, earns social media attention, and builds brand affinity beyond the transaction. Critics argue it's a gimmick that distracts from deeper issues like gig worker welfare and unsustainable unit economics. But as commerce evolves at breakneck speed, the real question: Who bears the true cost of a 10-minute delivery?

BY: SHIVANGI GUPTA

B.COM(H)

1ST YEAR



STUDENT'S CORNER

You have no idea what will make you happy. Neither do I.

We spend years chasing things we've never actually had and are genuinely shocked when they don't feel the way we imagined.

Think about the last time you really wanted something. A college seat. A phone. A result. You had a whole movie playing in your head about how it would feel once you got it. Now think about how it actually felt. Same?

Probably not.

Psychologists refer to this as “Affective Forecasting”, which is our ability to predict how future events will make us feel. And the research is blunt; we are consistently, spectacularly wrong about it. We overestimate how happy good things will make us. We overestimate how devastated we will be by bad things. We recover faster from failures than we expect, and we adapt to successes faster than we'd like.

Daniel Gilbert at Harvard spent decades studying this. People thought a promotion would transform their day-to-day happiness. It didn't last more than a few months. People dreaded a bad grade as if it would ruin their lives. It didn't. We have this remarkable psychological immune system that cushions both the highs and lows, and we have no idea it exists.

"The problem isn't that we want the wrong things. It's that we're imagining the right things wrong."

Now think about what this costs us. We take on education loans for degrees we imagine will feel a certain way. We pick careers based on a fantasy of daily life in them. We hustle for a salary number that we've told ourselves is the threshold, cross it, and happiness begins. None of that math is grounded in how we'll actually feel. It's grounded in imagination.

So, here's the uncomfortable question: how many of your current goals are things you've actually thought through, and how many are just things you've imagined feeling good about? There's a difference. And most of us have never stopped to check which one we're running toward.

BY: AKSHATA KULMI

B.COM(H)

3RD YEAR



STUDENT'S CORNER

Beyond the Balance Sheet: The Changing Face of Commerce

"Commerce is not just about counting money, but about creating value."

Commerce is no longer just about numbers, accounts, and balance sheets; it is the driving force behind the modern economy. It connects production, distribution, and consumption, ensuring the smooth flow of goods, services, and capital. From financial accounting and taxation to marketing and business law, commerce is a dynamic and ever-evolving field.

In today's digital era, commerce has undergone a remarkable transformation. The rise of e-commerce platforms like Amazon and Flipkart has revolutionised the way we shop. At the same time, digital payment systems such as BHIM, Paytm and Google Pay have made transactions faster and more convenient. One of the most powerful changes is the use of Artificial Intelligence (AI), which simplifies complex tasks such as data analysis, inventory management, and customer service, making work faster, smarter, and more efficient.

For commerce students, this transformation brings both opportunities and responsibilities. While traditional subjects remain important, there is a growing need to develop skills in digital marketing, financial analytics, and entrepreneurship. Being tech-savvy, adaptable, and innovative is no longer optional; it is essential for success in today's business world. Another key aspect is financial literacy. Understanding budgeting, taxation, and stock markets is important not only for professionals but for every individual. Knowledge of indices like Nifty 50 and Sensex has become a valuable life skill in a financially driven world. Moreover, commerce is not just about profit-making; it is also about ethics, sustainability, and responsibility. Businesses today are expected to be transparent, environmentally conscious, and socially responsible. Concepts like Corporate Social Responsibility (CSR) encourage companies to contribute positively to society.

In conclusion, commerce is no longer confined to textbooks. It is a field that evolves with technology and global trends. As students of commerce, we are not just learning how businesses operate; we are preparing to shape the future of business itself.

BY: PAAVNI SONI
B.COM.(HONS.)
1ST YEAR



STUDENT'S CORNER

Successful people's advice is mostly useless. Here's the math.

We take life lessons from the people who made it big, and completely ignore the million people who followed the same advice and didn't.

During World War II, the Allied forces had a problem. Planes were getting shot down. They wanted to add armour, but armour is heavy, and you can't cover everything. So, they studied the bullet holes on planes that returned from combat and decided to reinforce those areas. A statistician named Abraham Wald told them they had it backwards. The planes they were studying were the ones that survived. The bullet holes showed them where a plane could get hit and still make it home. The places with no bullet holes? That's where the planes that never returned had been hit.

This is "Survivorship Bias." And it is everywhere in the advice you've been given your whole life.

The entrepreneur who dropped out of college and built a company is on a stage somewhere telling you that degrees are overrated. The ten thousand people who dropped out and struggled are not on that stage. The investor who took a crazy risk and won is writing a book about bold decision-making. The investors who took the same risk and lost are not publishing anything.

"We study the planes that came back. We build our entire lives around their bullet holes."

This doesn't mean successful people are lying. They're telling you exactly what happened to them. The problem is that their sample size is one, and they have no access to all the people who tried the same thing and disappeared from the story.

So the next time someone successful tells you what made them successful, ask yourself: Is this a pattern or a survivor? Because there's a graveyard full of people who took the same advice. They just don't get to give talks.

BY: AKSHATA KULMI
B.COM(H)
3RD YEAR



STUDENT'S CORNER

INSPIRED OR EXPOLIATED ?

When Fashion borrows too much...

I promise this is not a rant session. From decades we have seen that culture plays a significant role in inspiring current trends. One of the major cultures has been the Indian culture. From jhumka's being used on western runways and Indian embroidery playing a major role in Couture shows. Most of the time various cultures are exploited rather than being empowered and credited. Their diversity and individuality are used as a money-making scheme by Big Fashion Houses.

The Y2K Ibiza tops worn by almost every influencer in concerts are Indian embroidered or sequenced tops and the boho chic maxi skirts are lehenga skirts worn by Indian women for centuries before. Indian culture has always been a rich source of inspiration both domestically and globally. In John Galliano's SS03 collection was heavily inspired by sarees and Indian cinema but my problem is even after being heavily inspired by Indian culture it is never credited for.

From Scandinavian scarfs which are merely Indian Dupattas and the iconic minimalist pulled back bun look which Indian women have been doing for generations was heavily criticized by the mainstream public.

This is not fashion, it's cultural appropriation. You must give credit where it is due. Fashion is truly appreciated when all cultures and communities are included and appreciated.

BY: MAHEK
BCOM (HONS)
1st Year



STUDENT'S CORNER

The Infamous Ponzi Scheme

A Ponzi scheme is a fraudulent investment scam based on the principle of “rob Peter to pay Paul,” where money from new investors is used to pay returns to earlier investors instead of actually investing the funds. These schemes promise unrealistically high returns with little or no risk, making them appear attractive and legitimate.

Ponzi schemes survive only as long as new investors keep joining and contributing money. Once the inflow of new investments slows down, the scheme eventually collapses, causing heavy losses to investors. The term “Ponzi scheme” comes from Charles Ponzi, who became infamous for running one of the earliest large-scale scams of this kind.

The biggest Ponzi scheme in history was operated by Bernard Lawrence Madoff, also known as Bernie Madoff. His scheme defrauded investors of around 64 billion dollars over several decades. He was later arrested and sentenced to 150 years in prison for fraud and other crimes.

Some common warning signs of a Ponzi scheme include guaranteed high returns, little or no risk, lack of transparency, pressure to invest quickly, and rewards for bringing in new investors. Investors should always research carefully and seek professional advice before investing their money.

BY: ALLIVYA KAUR
BCOM HONS
2ND YEAR



STUDENT'S CORNER

Awakening

"Prayer has a lot of powers"

This we are very well aware of but the question here arises how many of us are actually praying and gaining its importance in life? Though praying is a concept which is prevailing from more than thousands of years ago however we still do not practice that in our lives. Being spiritual is a different concept than praying it self .praying does not define our religion it defines our faith ,our power of trusting the almighty power. spiritually is a vast concept that it contains the essence of praying .

Spiritually doesn't come through visiting worship places , what makes a person spritual is the behaviour of the person from inside and his actions outside , his faith , his acceptance, his consciousness and subconscious mind . Spirituality does teach us to be good to everyone but what it teaches us first is being good to oneself and doing things which is good to oneself and simultaneously you will see a positive change in your surroundings . Pray for everyone and everything but firstly pray for oneself ask god his guidance and seek his help for your better functioning in life.

BY: **GARGI**
BCOM HONS
2ND YEAR



STUDENT'S CORNER

Money doesn't change people. It just stops hiding them.

We say money corrupts. But what if it only reveals, and the problem was always already there?

We've all seen it. Someone gets money and becomes someone you don't recognise. They get stingy, or arrogant, or suddenly unavailable. And we say that money changed them.

But did it? Or did it just remove the thing that was keeping them in check?

When you don't have money, you need people. You need favours, goodwill, community, and cooperation. "Scarcity forces a kind of humility which is not always genuine, but functional." You can't afford to burn bridges when you might need to cross them. So you're kind. Or at least you perform kindness well enough that it looks the same.

Money removes those constraints. You no longer need the favour. You no longer depend on the relationship. And suddenly, the generosity that looked like character reveals itself as strategy. The warmth that seemed genuine reveals itself as a necessity.

This works the other way, too. People who were kind when they were poor and remain kind when they're rich, that's actual character. The money didn't change them either. It just confirmed what was already there.

"Poverty doesn't build character. Wealth doesn't corrupt it. Both just show you what was there all along."

The reason this matters isn't just philosophical. It's practical. It means the person you are right now, under pressure, under scarcity, when things are hard, is probably closer to the truth of who you are than the person you imagine you'll be when everything works out.

You don't get to find out who you are after you succeed. You already are that person. The money will just make it visible.

BY: AKSHATA KULMI

B.COM(H)

3RD YEAR



STUDENT'S CORNER

The Rise of Creator Economy: Why Influence Has Become the New Currency

A decade ago, social media was used mainly for entertainment. Today, it has become one of the most powerful industries in modern commerce. The rise of the creator economy proves that influence itself has become a form of currency. Platforms like Instagram and YouTube have transformed ordinary individuals into entrepreneurs with global audiences. Brands now depend heavily on creators to shape consumer decisions, build trust, and market products more effectively than traditional advertisements.

This shift has created entirely new business opportunities through affiliate marketing, paid collaborations, digital products, and online communities. Young creators are earning independently while building personal brands stronger than companies themselves. However, the creator economy also comes with intense competition, pressure to stay relevant, and dependence on social media algorithms. Still, one thing is clear: in today's digital commerce world, attention and influence have become some of the most valuable assets.

BY: ISHITA MODI

B.COM(P)

1ST YEAR

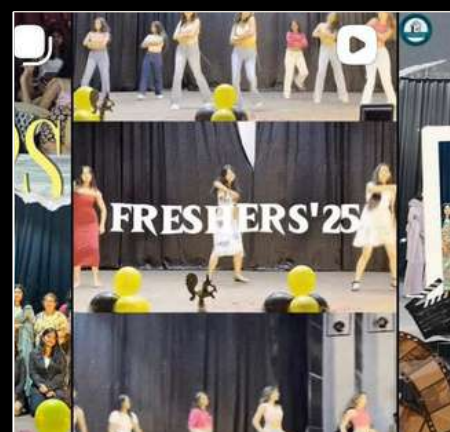
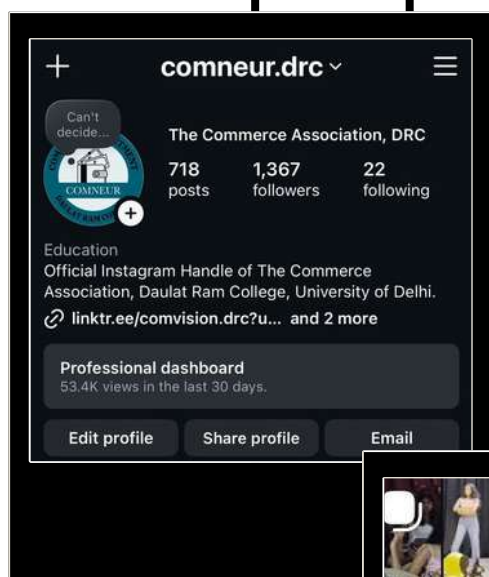
SOCIAL MEDIA

Wrap Up

During the academic session 2025–2026, COMNEUR, the Commerce Association of Daulat Ram College, maintained an active and engaging presence on Instagram (@comneur.drc).

The platform was used to share informative content, interactive quizzes, creative reels, and commerce-related trends, fostering academic awareness among students.

A key highlight was the digital coverage of major departmental events, including the Annual Fest Comvision and various seminars and competitions. Through consistent updates and event glimpses, COMNEUR's social media effectively showcased the department's academic and co-curricular vibrancy, enhancing student engagement throughout the year.



SOCIAL MEDIA

Wrap Up

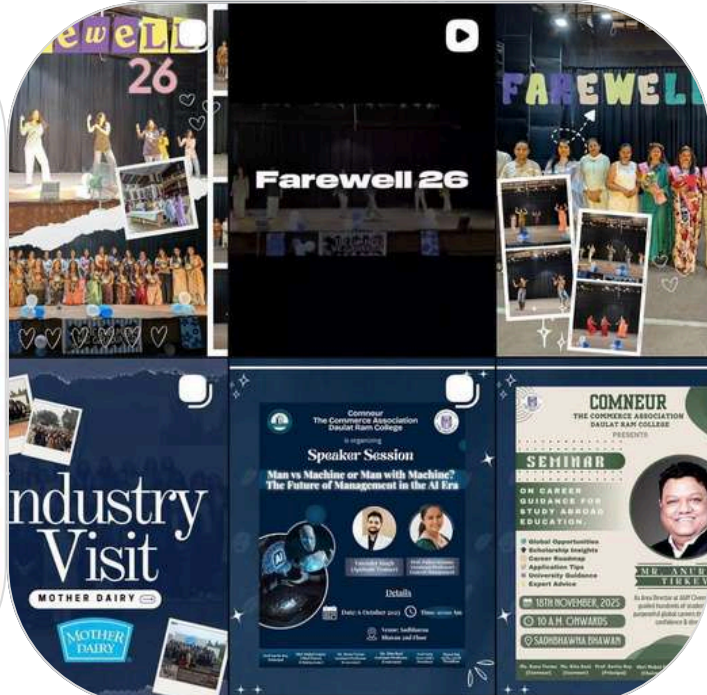
Union Signing In

The B.Com Honours and B.Com Programme Unions for the session 2025-26 functioned as dedicated, collaborative, and student-centric teams, committed to upholding the values of responsible leadership and active representation within the department. Under the presidency of Avni Garg (B.Com Honours) and Mansi Raj (B.Com Programme), both unions brought structure, vision, and a clear focus on student welfare to their functioning. Vice Presidents Ishika Arora and Abha Jaiswal provided steadfast support in planning and execution, ensuring that every initiative was carried through with conviction. Head of Core Committee Vanshika Slathia played a crucial role in bridging the gap between leadership and execution, overseeing the core team with coordination and clarity. Treasurers Sampada Shrivastava and Pranjal Sharma handled all financial responsibilities with precision and transparency, maintaining complete accountability at all times. General Secretaries Sanchita Bansal and Sylvia ensured smooth departmental communication and meticulous record-keeping, forming the operational backbone of both unions. Cultural Secretaries Shivangi Gupta and Ishita brought creativity and enthusiasm to the table, organising engaging activities that made the departmental experience richer and more inclusive for every student.



SOCIAL MEDIA

Wrap Up



SOCIAL MEDIA

Wrap Up

COMVISION



SOCIAL MEDIA

Wrap Up



Union Signing Off

The B.Com Honours and B.Com Programme Unions for the session 2025–26 functioned as dedicated, collaborative, and student-centric teams, committed to upholding the values of responsible leadership and active representation within the department. Under the presidency of Avni Garg (B.Com Honours) and Mansi Raj (B.Com Programme), both unions brought structure, vision, and a clear focus on student welfare to their functioning. Vice Presidents Ishika Arora and Abha Jaiswal provided steadfast support in planning and execution, ensuring that every initiative was carried through with conviction. Head of Core Committee Vanshika Slathia played a crucial role in bridging the gap between leadership and execution, overseeing the core team with coordination and clarity. Treasurers Sampada Shrivastava and Pranjal Sharma handled all financial responsibilities with precision and transparency, maintaining complete accountability at all times. General Secretaries Sanchita Bansal and Sylvia ensured smooth departmental communication and meticulous record-keeping, forming the operational backbone of both unions. Cultural Secretaries Shivangi Gupta and Ishita Modi brought creativity and enthusiasm to the table, organising engaging activities that made the departmental experience richer and more inclusive for every student.

Glimpses

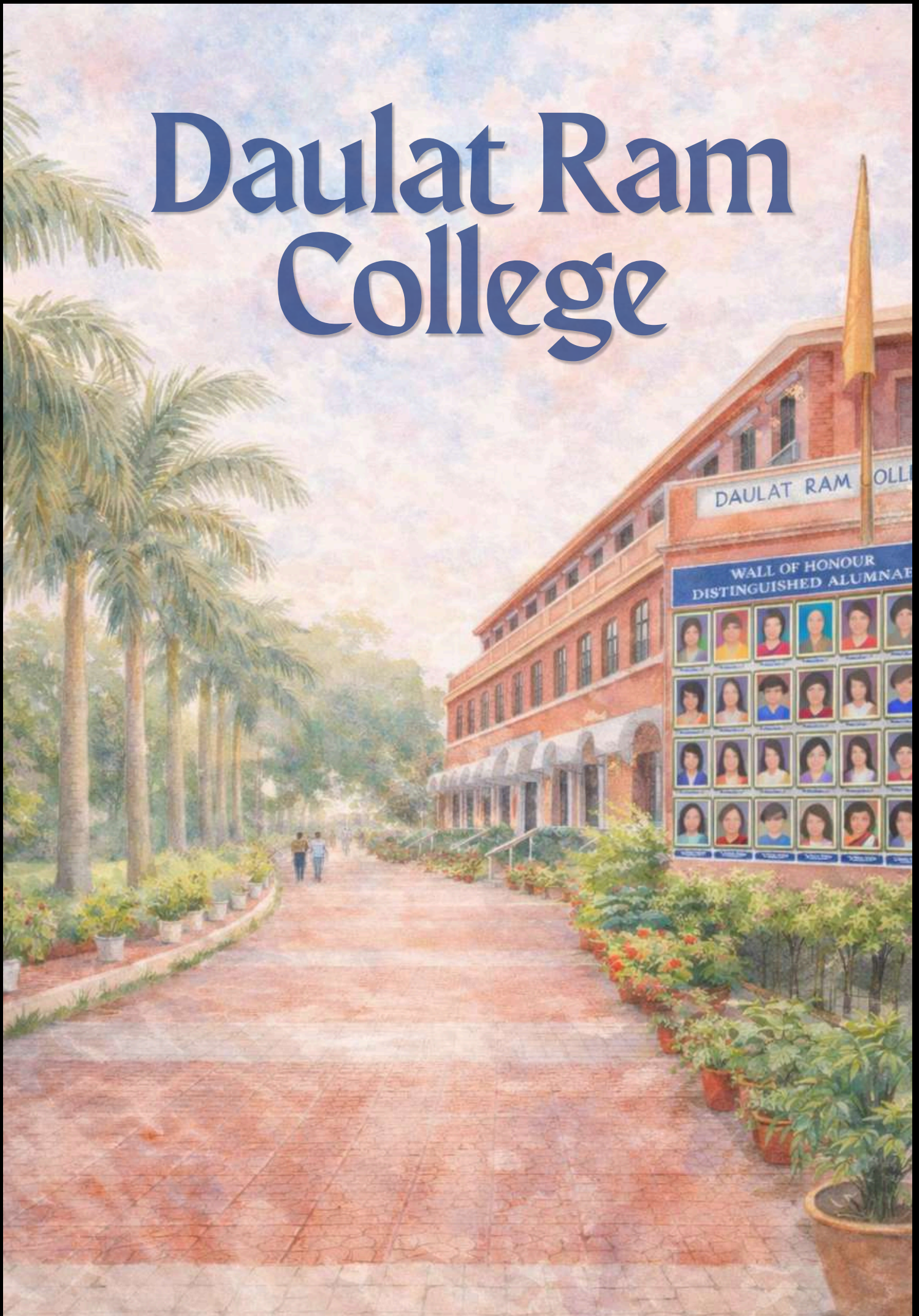




Glimpses



Daulat Ram College



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by



**Department of Commerce
Daulat Ram College
University of Delhi**

CONTACT US ON

INSTAGRAM: @COMNEUR.DRC

EMAIL: COMNEUR@DR.DU.AC.IN

LINKEDIN: COMNEUR-The

Commerce Association,
Daulat Ram College,
University of Delhi

