

OPTIMA LAUNCH 2023-24



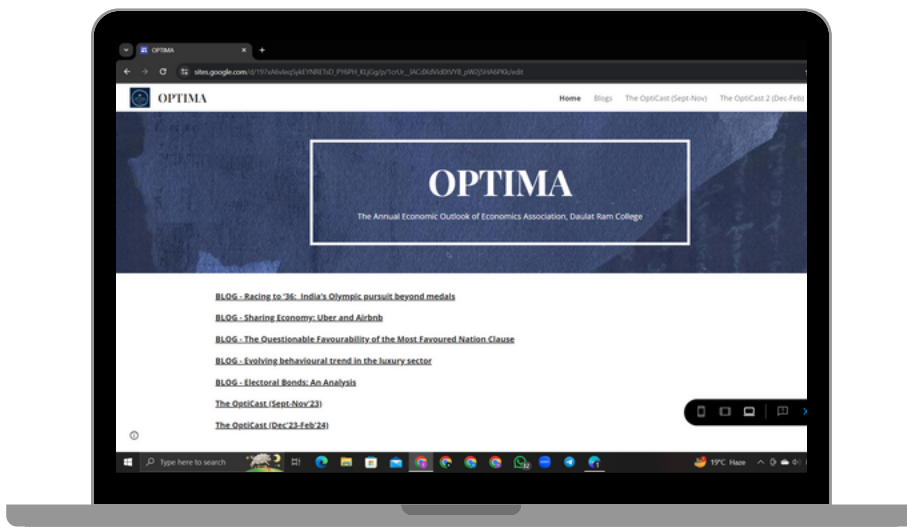
The eleventh edition of Optima, the Annual Economic Outlook of the Department of Economics, Daulat Ram College, was launched on April 22, 2024, in the esteemed presence of Professors Saumen Chattopadhyay and Surajit Das, who were invited speakers at Mutasir, the annual Youth Conference, alongside the faculty, Editorial Board members, and the students of the Department.

Since its inception in the academic year 2013-14, Optima has provided a platform for students to explore this dynamic discipline and transcend the boundaries of traditional academia. Each theme has ambitiously set out to explore the various sectors where economics exerts its charm. Whether it is exploring feminism, public policy, or the pressing issue of climate change, the publication has served as a steward of discourse, bringing together a multitude of academic writings from across the university.

Continuing with this rich legacy, the eleventh edition was themed "Mapping a Contemporary Economy." It encompassed articles on diverse modern economic phenomena such as the gig revolution, the disruptive nature of digital transformation, intersectionality, warfare, and nuances of sustainable living. Moreover, a feature interview with Professor Farzana Afridi gave an expert perspective on the socio-economic challenges faced by India. Her views on the gender-based wage gap, low female labour participation rate, the pandemic-induced challenges, and imperatives of social security nets were invaluable to this edition.

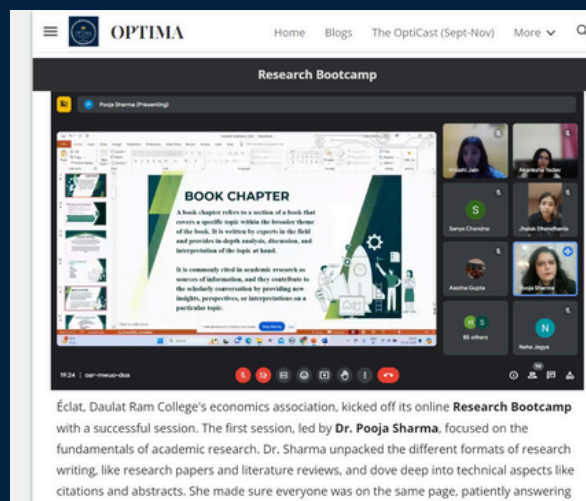
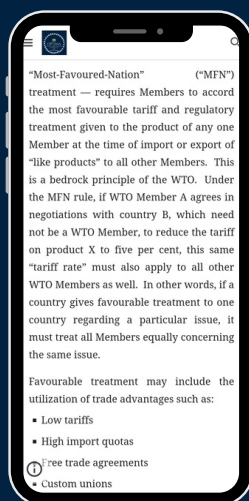
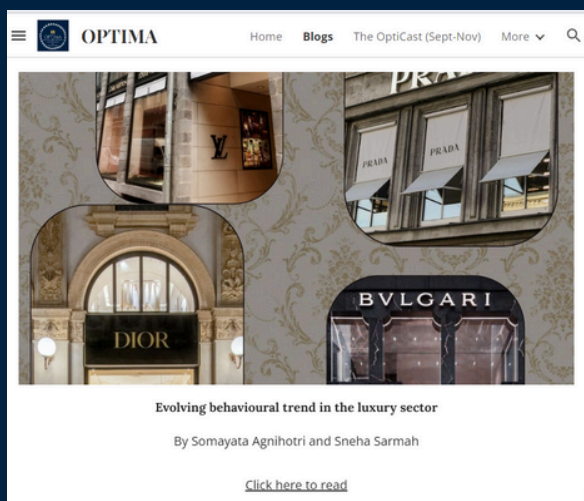
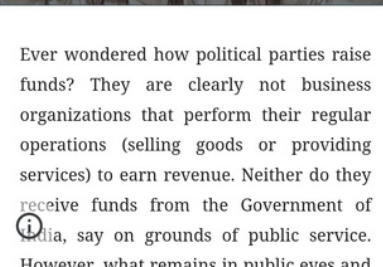
The launch of Optima's eleventh edition marks more than just academic achievement, it is a celebration of academic inquiry and the pursuit of knowledge. It reflects the department's dedication to nurturing a lively academic community and exploring the complexities of our modern economy.

OUR BLOG



In the academic year 23-24 from previous batches, Optima, the Economic Outlook, has taken a leap forward with our newly revamped blog, now operating at an elevated level. We're excited to announce the release of our monthly articles, covering a wide array of economic topics and insights. Additionally, our newsletter is now readily accessible on the platform, delivering curated content directly to our audience's inbox. Also dive deeper into economic discourse with access to archived articles

from previous batches, providing valuable perspectives and knowledge for all readers. Join us on our journey as we highlight the events and activities of the Economics Department, representing them with excellence. Our blog has been widely circulated within the academic circuit and has garnered praise from faculty, alumni, and students alike. Stay connected and be part of our vibrant community as we continue to grow and thrive together!





In the academic year 23-24 Optima, the Economic Outlook, launched its quarterly newsletter- The OptiCast. The first edition of the newsletter, put out in December 2023 delved into the global developments from the months of October and November. The second edition of OptiCast came out in March and it dived into the global and domestic developments from the months of December through February.

The OptiCast, introduced with the aim to facilitate and provide a platform for regular academic writing featured submissions from students from across the Economics Department.

The OptiCast dives deep into topics like socio-economic issues, politics, finance, money and market, to name a few. Along with the articles, it featured financial horoscopes, trivia, recommendations and other games - all based on economics in order to facilitate a fun and intellectual engagement. The events and activities of the Economics Department were highlighted and well represented. The newsletter was circulated widely in the academic circuit and well received by faculty, alumni and students.



The OptiCast
 Optima: The Annual Economic Outlook's
 Quarterly Newsletter