



DR. GEETA CHAUHAN



Name	Dr. Geeta Chauhan	
Designation	Assistant Professor	
Department	Commerce	
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<u>Educational Qualification</u>		
Degree	Institution	Year
PHD	Department of ABST, University of Rajasthan	2017
M.Phil	Department of ABST, University of Rajasthan	2011
M.Com	University of Delhi	2008
B.Com (Hons)	University of Delhi	2005
UGC-NET		July, 2018
<u>Career Profile</u>		
<u>Affiliation/Institution</u>		<u>Duration</u>
Assistant Professor, Daulat Ram College, University of Delhi (Permanent)		March 20 th , 2023 till date
Assistant Professor, Lakshmibai College, University of Delhi		Sep. 6 th , 2021 to March 20 th , 2023 (Forenoon)
Assistant Professor, Kalindi College, University of Delhi		Feb. 17 th , 2021 to July 29 th , 2021
Assistant Professor, PGDAV College, University of Delhi		Jan. 13 th , 2020 to May 11 th , 2020
Assistant Professor, PGDAV College, University of Delhi		Jan. 21 st , 2019 to April 15 th , 2019

Assistant Professor, Kirori Mal College, University of Delhi	July 24 th , 2017 to Nov. 15 th 2019
Assistant Professor, Lakshmibai College, University of Delhi	Sep. 4 th , 2018 to Nov. 15 th , 2018
Lecturer, Ramanujan College/Deshbandhu College (E), University of Delhi	Nov. 1 st , 2007 to Nov. 16 th , 2012
Faculty, NCWEB, University of Delhi	Centre: Satyawati College (Eve.) – 2018-19; Motilal Nehru College - 2017-18; Kalindi College, 2008-09
Faculty, IGNOU	Centre: Deshbandhu College, 2009-10

Administrative Assignments

2025-26

- **Discipline Committee**, Member, Daulat Ram College, University of Delhi.
- **ERP Management Team**, Member, Daulat Ram College, University of Delhi.
- **Entrepreneurship, Innovation and Start-up Cell (EISC)**, Member, Daulat Ram College, University of Delhi.

2025-26

- **Admission Incharge** for [B.Com](#), Daulat Ram College, University of Delhi.
- **ERP Management Team**, Member, Daulat Ram College, University of Delhi.
- **NIRF & India Today Ranking Work Committee**, Member, India Today Ranking, Daulat Ram College, University of Delhi.
- **Encore- Western Music Society**, Member, Daulat Ram College, University of Delhi.
- **Zenith- Western Dance Society**, Member, Daulat Ram College, University of Delhi.

2024-25

- **Admission Core Committee** for B.Com Hons Course, Daulat Ram College, University of Delhi.
- **Teaching Program Committee**, Member, Daulat Ram College, University of Delhi.
- **Co-coordinator, In House Skill Development Program**, Enhancing Learning Through ICT Tools, Department of Commerce, Daulat Ram College, University of Delhi.
- **Entrepreneurship, Innovation and Start-up Cell (EISC)**, Member, Daulat Ram College, University of Delhi.

2023-24

- **Coordinator-Commerce Department** for BA Program Department, Daulat Ram College, University of Delhi.
- **Coordinator-Commerce Department** for BA Program Admission, Daulat Ram College, University of Delhi.
- **Entrepreneurship, Innovation and Start-up Cell (EISC)**, Member, Daulat Ram

College, University of Delhi.

- **Garden Committee**, Member, Daulat Ram College, University of Delhi.

2022-23

- **Entrepreneurship, Innovation and Start-up Cell (EISC)**, Member, Daulat Ram College, University of Delhi.
- **Creativity, Innovation and Entrepreneurship Cell (CIE Cell)**, Coordinator, Lakshmibai College, University of Delhi.

2021-22

- **Creativity, Innovation and Entrepreneurship Cell (CIE Cell)**, Coordinator, Lakshmibai College, University of Delhi.
- **Committee for Entrepreneurship, Skill Development and Innovation Cell**, Member, Kalindi College, University of Delhi.
- **Waste Management Committee (Solid Waste)**, Member, Kalindi College, University of Delhi.
- **Committee for Collaboration, Exchange Programs, Consultancy & Internships**, Member, Kalindi College, University of Delhi.
- **Anti Ragging Committee**, Member, Kalindi College, University of Delhi.
- **Cultural Club: Photography**, Member, Kalindi College, University of Delhi.
- **Cultural Club: Nupur (Group Dance)**, Member, Kalindi College, University of Delhi.

Areas of Interest in Teaching

Finance; Taxation; Computer Applications; Mathematics; Statistics, Business Analytics

Subjects Taught

Commerce: Income Tax, E-Filing of Return, Goods and Service Tax, Corporate Accounting, Cost Accounting, Managerial Accounting, Statistics, Financial Management, Business Mathematics, Financial Literacy, Human Resource Management, Computer Applications in Business Business Analytics,

BA (Hons) - Business Economics: Mathematics for Business Economics, Quantitative Techniques for Management.

VAC: Yoga- Philosophy and Practice, Financial Literacy

SEC: Yoga in Practice

Publications Profile

Research Papers

- ***“Inclusive Entrepreneurship: Role of MSMEs in Empowering Divyangjan in***

India” a research paper published by International Journal of Academic Excellence & Research (IJAER) ISSN: 3107-3913 (Online), Publication Impact Factor(PIF) by I2OR: 2.015, (Volume 02 No. 02, April- June, 2026), Page No: 190-197, DOI URL: <https://doi.org/10.62823/IJAER/02.02.233>.

- **"Navigating Healthcare in the Shadows: A Systematic Review on How Women's Socio-Economic Context Shapes Health Literacy and Medical Decision-Making in Achieving SDG3 in India"** a research paper published by International Journal "Exploresearch" e-ISSN: 3048-815X , Vol.03 No.2 April-June, 2026 (Impact factor by Cosmos : 6.262 & Publication Impact Factor (PIF) by I2OR: 3.585), Page No: 161-174, DOI URL: <https://doi.org/10.62823/ExRe/2026/03/02.230>.
- **"Profit, Investment and Financing Behavior of Indian Power Sector (A Comparative Study of Public and Private Sector Companies)"** a research paper published by ASCENT INTERNATIONAL JOURNAL FOR RESEARCH ANALYSIS (A Bi-lingual Multi- Disciplinary Peer Reviewed International Quarterly Journal), ISSN No: 2455-5967, Impact Factor (PIF) 2.148, Volume – III, Issue I, Jan. – March 2018.
- **"Corporate Social Responsibility and Its Role in Community Development: An International Perspective"** a research paper published by INSPIRA-Journal of Modern Management & Entrepreneurship (A National Quarterly Double Blind Peer Reviewed Refereed Journal of IRA), ISSN: 2231-167X, (print), Impact Factor: 2.3982, Volume 07 No. 02, April, 2017.
- **"Analysis of Power Generation in India and Future Outlook for Changing Indian Power Sector"** a research paper has been published in INSPIRA-Journal of Commerce, Economics and Computer Science, (A National Quarterly Double Blind Peer Reviewed Refereed Journal of IRA), ISSN: 2395-7069 (print), Impact Factor: 2.0546, Volume 03 No. 01, January-March, 2017.
- **"Profitability Analysis of Power Sector Companies in India (A Comparative Study of Public and Private Sector)"** a research paper published by INSPIRA-Journal of Commerce , Economics & Computer Science (A National Quarterly Double Blind Peer Reviewed Journal of IRA, ISSN: 2395-7069, Impact Factor 1.7122), Volume 02 No. 03 July – September, 2016. Co-Author – Dr. Prakash Sharma, Associate Professor, Department of ABST, University of Rajasthan, Jaipur.
- **"Empirical Study of Commercial Viability of Power Sector Companies in India (Edward I. Altman model)"** a research paper published by INSPIRA-Journal of Commerce , Economics & Computer Science (A National Quarterly Double Blind Peer Reviewed Journal of IRA, ISSN: 2395-7069, Impact Factor 1.7122), Volume 02 No. 03 July – September, 2016.
- **"Analysis of Financial Performance of Public Non Life Insurers in India"** a research paper published by "Accounting Studies" (Journal of The Department of ABST, University of Rajasthan, ISSN No- 0972-1371), July-Dec. 2016. Co-Author – Dr. Prakash Sharma, Associate Professor, Department of ABST, University of Rajasthan, Jaipur.

- ***“Effectiveness of Claim Settlement Operations in Life Insurance Companies”*** a research paper published by “Accounting Studies” (Journal of The Department of ABST, University of Rajasthan, ISSN No- 0972-1371), Jan. – July, 2015.

Conference Proceeding

- ***“The Structural Socioeconomic Dynamics of Campus Consumption: Socioeconomic Background as a Determinant of Wellness and Status-Driven Spending Among Non-Local Female Students in Delhi University”***. Paper presented in an International Multidisciplinary Conference on Fintech Innovations, Digital Transformation & Social Inclusion (ICFIDS VIRTUAL-2026) on 29-30 June, 2026 organised by IPS Academy, Indore M.P. in association with Inspira Research Association-IRA, Jaipur, Rajasthan.
- ***“Promoting Sustainability through Mindful Consumption: Encouraging Eco-Responsibility Among the Young Generation-A Study of Undergraduate Students at Delhi University”***. Paper presented in 10th international Conference of Marketing Strategy and Policy, Responsible Transition Conference (India Chapter) on 06-08 August, 2025 organised by University of The Arts London, UK and SSCSB, University of Delhi, India.

Book Chapters

- ***“Regional MSME Disparities in India: An Empirical Studies”*** a research paper published as a book chapter in a book *“Sustainability and Resilience: Emerging Paradigms in Management”* by Bharti Publications (First Published, 2025; ISBN: 978-93-47303-73-9), page no 268-279.

Articles

- ***“Direct Tax Code”*** an article published in “Alok Tirtha” (The Magazine of Ramanujan College, University of Delhi), 2012.

Paper Presentation (National & International conferences/seminars)

International Conferences

- ***“The Structural Socioeconomic Dynamics of Campus Consumption: Socioeconomic Background as a Determinant of Wellness and Status-Driven Spending Among Non-Local Female Students in Delhi University”***. Paper presented in an International Multidisciplinary Conference on Fintech Innovations, Digital Transformation & Social Inclusion (ICFIDS VIRTUAL-2026) on 29-30 June, 2026 organised by IPS Academy, Indore M.P. in association with Inspira Research Association-IRA, Jaipur, Rajasthan.
- ***“Promoting Sustainability through Mindful Consumption: Encouraging Eco-Responsibility Among the Young Generation-A Study of Undergraduate Students at Delhi University”*** in 10th international Conference of Marketing Strategy and Policy, Responsible Transition Conference (India Chapter) on 06-08 August, 2025 organised by University of The Arts London, UK and SSCSB, University of Delhi, India.

- **"Green Growth Strategies: A Case Study of ITC Limited's Sustainable Business Model for Viksit Bharat 2047"** in an International Conference on India's Journey Toward Viksit Bharat 2047: Exploring Synergies between Social Equity, Economic Growth, and Global Interdependence for a Sustainable and Resilient Future on **March 21-22, 2025**, organized by the Department of Commerce and Financial Studies (DCFS), Central University of Jharkhand, Ranchi.
- **"Viksit Bharat: Understanding Regional Differences in MSME Distribution in Bharat"** in an International Conference on Viksit Bharat@2047: Strategies for an Inclusive and Sustainable Development in the Global Context on **March 4th, 2025** organised by Shivaji College, University of Delhi in collaboration with Department College Interface, Department of Commerce, University of Delhi; Indian Commerce Association, Delhi NCR Chapter and St. Joseph College of Commerce, Karnataka.
- **"Role of MSMEs in the inclusivity of Divyangjan as Entrepreneurs in the vision of Viksit Bharat 2047"** in an ICSSR sponsored One-day **International Conference** on Inclusion of Divyangjan in the Journey towards Viksit Bharat @ 2047 on **January 22nd, 2025**, organised by Sri Guru Gobind Singh College of Commerce, University of Delhi.
- **"Harnessing Artificial Intelligence for Sustainable Education: Exploring its Significance in NEP 2020"** in an International Seminar on Unlocking Opportunities in Education through Artificial Intelligence (AI), Digitalization and the National Education Policy 2020 in Building a Resilient Viksit Bharat on **December 21st, 2024**, organised by Maharishi Arvind University, Jaipur.

National Conferences

- **"Re-imagining Classroom Management: Navigating Teacher Roles and Students in AI-Augmented Learning Environment"** in a **National Conference** on "Artificial Intelligence: Transforming Management, Technology & Society", organized by Maharishi Arvind University on April 17, 2025.
- **"Methodological Issues Related to The Estimation of Financial Distress Prediction Models"** in the **National Conference** on "Emerging Issues in Global Business Research and Management Practices", organized by Kirori Mal College, University of Delhi on Nov. 16-17, 2018.
- **"Impact of Goods and Service Tax on Indian Economy"** in the **National Seminar** on "GST – Issues and Challenges of Goods and Services Tax (GST) in India" organized by University Commerce College, Jaipur (Dated: 6th – 7th January, 2018).
- **"Corporate Governance – India's View Point"** in the **National Seminar** on "Legal Environment of Business in Changing Scenario an Inception" Jointly organized by University Five Year Law College & Department of Business Administration, University of Rajasthan, Jaipur (Dated: 3rd – 4th March 3, 2017).
- **"Parallel Economy: A Threat to India"** in the National Seminar on "Impact of Demonetization on Business: Perspective and Future Possibilities" organized by Kanoria PG Mahila Mahavidyalaya, Jaipur (Dated: 7th February 2017).

- **“Goods & Service Tax – A Panacea for Indian Tax Structure”** in the National Seminar on “Indian Economy – The Emerging Issues” organized by The Faculty of Commerce, University Maharani College, Jaipur (Dated: Dec. 16-17,2016).
- **“Unite The World! The Challenges and Opportunities of Social Media”** in the 5th National Conference on “A Road Map of India Ahead” organized by St. Xavier’s College, Jaipur (Dated: Feb. 12-13,2016).
- **“Financial & Profitability Disclosure practices under Companies Act, 2013”** in the National Seminar on “Paradigm Shift in Accounting and Reporting Practices under Companies Act, 2013” organized by Department of Accountancy & Business Statistics, University of Rajasthan, Jaipur (Dated: Feb. 20-21, 2015).
- **“Creative Accounting”** in the 34th All India Accounting Conference & International Seminar on “Accounting Education and Research” organized by Department of Accountancy & Business Statistics, University of Rajasthan & Indian Accounting Association, Jaipur (Dated: Dec. 17-18,2011).

Awards and Distinctions

- **Best Paper Award:** Title of the paper: **Role of MSMEs in the inclusivity of Divyangjan as Entrepreneurs in the vision of Viksit Bharat 2047** (Paper presented in an ICSSR sponsored One-day International Conference on Inclusion of Divyangjan in the Journey towards Viksit Bharat @ 2047 on **January 22nd, 2025**, organised by Sri Guru Gobind Singh College of Commerce, University of Delhi).

Research Guidance

- **Supervisor:** Ms. Priyanka Kujur, Research Student ([B.Com](#) Hons), 4th year under NEP, 2025-26 (Topic of Dissertation: Barriers to Green Financing in MSMEs).
- **Co-Supervisor:** Ms. Shruti, Research Student (BA Hons Economics), 4th year under NEP, 2025-26 (Topic of Dissertation: Analysis of Household Expenditure on School Education in India).

Research Projects (Major Grants/Research Collaboration)

- Research Project funded by ICSSR under Punyashloka Devi Ahilyabai Holkar Special Call for Women-Led Research on Women-Led Development titled **IMPACT OF SOCIO-ECONOMIC STATUS AND HEALTH LITERACY ON THE WELL-BEING OF RURAL WOMEN IN HIMACHAL PRADESH: A STEP TOWARDS WOMEN LED DEVELOPMENT IN BHARAT** vide letter No. **File No.49/WLD-2025-1849/SCD** dated **10-09-2025** with the sanction amount of Rs. 7,00,000. (Sanctioned)

Professional Activities

Research Evaluation (M.Phil/Ph.D Thesis)

- A Ph.D thesis titled '**A Study on Role of Media in Triggering Emotions and Their Effect on Brand Attachment in Context of Consumer Psychology & Behaviour (With Special Reference to the Jaipur District of State of Rajasthan)**' submitted to Faculty of Commerce & Management, Maharishi Arvind University, Jaipur.
- A Ph.D thesis titled '**A Comparative Study of E-Banking Services of the Public & Private Sector Banks with Special Reference to Jaipur District in Rajasthan**' submitted to Faculty of Commerce & Management, Maharishi Arvind University, Jaipur.

Resource Person

- Invited as a Resource Person by **Psychology Resource Centre and Value Engagement Centre, Department of Psychology, Daulat Ram College, University of Delhi** for a session on **"Yoga and Health"** during the III Capacity Building Programme - "Engaging Values for Enhancing Productivity, Health and Flourishing" (July 26th, 2023 – August 9th, 2023).
- Invited as a Resource Person by the **Department of History, Daulat Ram College, University of Delhi** for a **practical session on Excel** during the In House Skill Development Programme- "Enhancing Learning Through ICT Tools" (23rd-24th August 2023).
- Invited as a Resource Person by the **BA Department, Daulat Ram College, University of Delhi** for a practical session on **Google Meet and Google Classroom** during the In House Skill Development Programme- "Enhancing Learning Through ICT Tools" (23rd-24th August 2023).

Conference/ Event Organization

- **Co-coordinator:** One Day Workshop on **Divine Healing with The Power of Meditation** organised by The Centre for Philosophical Counselling, Values & Well-Being, Department of Philosophy, Daulat Ram College, University of Delhi on Sep. 25th, 2025.
- **Program Coordinator: Ideation Workshop** organised by UDYAM, Entrepreneurship and Innovation Start-up Cell, Daulat Ram College, University of Delhi on every Friday from 10th Oct. 2024 to 13th Dec. 2024.
- **Coordinator:** Talk on **"From Setbacks to Comebacks: Mastering Resilience in Entrepreneurship"** organised by UDYAM, Entrepreneurship and Innovation Start-up Cell, Daulat Ram College, University of Delhi on 28th Sep. 2024.
- **Course Co-coordinator:** 2 days **In House Skill Development Program**, Enhancing Learning Through ICT Tools under IQAC, Daulat Ram College, University of Delhi 13th & 14th September, 2024.

- **Member, Organising Team:** Youth Empowerment Series: An Inter-College Bilingual Under-Graduate Seminar on **Envisioning Bharat @ 2047: Women's Role and Perspectives** organised by B.A. Programme Department, Daulat Ram College, University of Delhi on 27th April, 2024
- **Core Member, Organising Team:** “**Sattriya Sanskriti Sangam 2024**” sponsored by Shri Shri Uttar Kamlabari Satra, Majuli in association with Daulat Ram College, University of Delhi on 17th Feb. 2024.
- **Member, Organising Team:** Two Days **National Conference** on “*Emerging Issues in Global Business Research and Management Practices*” organized by Department of Commerce, Kirori Mal College, University of Delhi (Dated: Nov. 16-17, 2018).
- **Member, Organizing Committee:** Two Days **National Workshop** on “*Goods and Service Tax*” organized by Department of Commerce, **Kirori Mal College, University of Delhi** in association with Taxmann (Dated: October 27-28, 2017).
- Organizing member of the **UGC – Certificate Course on Entrepreneurship and Start-Up** initiated by **Kirori Mal College, University of Delhi. (2017-18, 2018-19).**
- **Organised (Organising Core Team)** following events in Lakshmibai College
 1. Vyarth se Arth (Gaumay Utpad): June 29th, 2022.
 2. Gokul Gramotsav (to celebrate the culture and heritage of Indian villages): July 27th, 2022.
 3. Training Session on production of Sambrani Hawan Cups for the Women from Sewa Bharti and Students for their capacity building: Sep. 12th, 2022
 4. An Awareness Session on Small Saving Schemes and its Benefits for the women of economically weaker section: Oct. 14th, 2022.
 5. Anandini Deepawali: Oct. 19th, 2022.

Association with Professional Bodies

- **Indian Commerce Association – Life Member [Membership No: D619]**

Other Activities

Faculty Induction/ Orientation Programme

- **One month online Faculty Induction Program** (FIP-05: 25 Feb. – 27 March, 2023) organized by Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi.

FDP/ SDP/ Refresher Course/ Workshop/ Training Programme/Colloquium

- **5-days** Faculty Development Programme on “**DESIGN THINKING**” organised by Kirori Mal College, University of Delhi and sponsored by AICTE – Training and Learning (ATAL) Academy (Dated: Oct. 26th – 30th, 2020).
- **7-Days** live yoga workshop on “**Health is Wealth**” organized by Kalindi College Teaching Centre, NCWEB, University of Delhi (Dated: May 25th – 31st, 2021).
- **21-Days** live workshop/ community outreach programme on “**Integrating**

Mind, Body and Soul by Practice of Yoga and Exercise” organized by Kalindi College, University of Delhi (Dated: June 1st to 21st, 2021).

- **2-Week** online Refresher Course in “*Commerce and Management*” organised by Ramanujan College, University of Delhi under the Ministry of Education sponsored PMMMNMTT scheme (Dated: June 25th – July 08th, 2021).
- **Week-long** online “***Gender Sensitisation Program***” organised by Women’s Development Cell, Kalindi College, University of Delhi (Dated: 05th – 09th July, 2021).
- **2-Week** Interdisciplinary online (Live Sessions) FDP on “***MOOCS, E-Content Development, Research Methodology and Statistical Tools in Open Education World***” IQAC, Kalindi College, University of Delhi in collaboration with Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi (Dated: Aug. 3rd – 17th, 2021).
- **3 days "Sikshak Swadhaya Anandshala"** organized by IQAC, Lakshmibai College, University of Delhi (Sept. 3rd - 5th, 2022).
- **2-Week** online Interdisciplinary Refresher Course “**Managing Online Classes & Co-creating MOOCS 27.0**” sponsored by Teaching Learning Centre, Ramanujan College, University of Delhi (June 6th, 2023 – June 20th, 2023).
- **10 days NEP-2020 Orientation & Sensitization Programme** (Programme Code: MMC-138-2024-MAY-A-01600) organised by MMTTC, Shri Ram College of Commerce, University of Delhi (May 1st, 2024 - May 10th, 2024).
- **One-day Orientation** Workshop on **Empowering Educators for Entrepreneurial Excellence- A Step Towards Viksit Bharat 2047** organised by Delhi School of Skill Enhancement and Entrepreneurial Development (DSSEED), Institution of Eminence, University of Delhi (06th August, 2024).
- **One week** online Short Term Programme on “**Business Analytics and Research Methodology**” under MM-TTP of UGC organised by MM-TTC: Ramanujan College in collaboration with Sri Aurobindo College, University of Delhi (Dec. 19th, 2024 – Dec. 26th, 2024).
- **Three-Day** National Level online workshop on “**Questionnaire Designing and Scale Development**” organised by Research Education Solutions registered with MSME, Government of India (March 8th, 2025 - March 10th, 2025).
- One day **CAG-ICSSR Colloquium (Delhi Chapter)** on “**Audit of Health Sector and State Finances**” jointly organised by Office of the Comptroller and Auditor General of India and Indian Council of Social Science Research, Delhi (Nov. 11th, 2025).
- **Karmyogi Bharat Mission: Microsoft Excel Advance by Microsoft** on April 6th, 2026 as part of **Sadhana Saptah**.
- **Karmyogi Bharat Mission: Data Analysis using R by UpGrad** on April 7th, 2026 as part of **Sadhana Saptah**.