



DAULAT RAM COLLEGE

(UNIVERSITY OF DELHI)

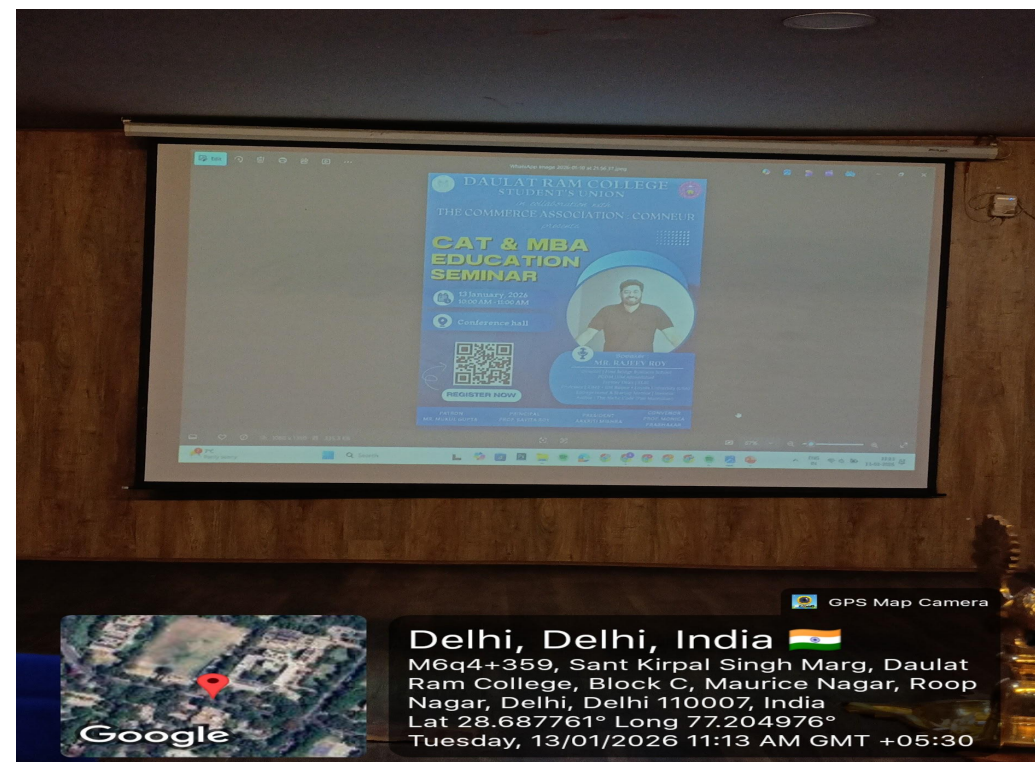
EVENT REPORT (2026-27)

NAME OF THE EVENT- “Seminar On CAT and MBA Education”			
DATE	DEPARTMENT	SOCIETY	COORDINATOR
13th January 2026	Commerce	Comneur – The Commerce Association	Convener- Ms. Ritu Rani & Ms. Renu Verma (Assistant director)
TIME	VENUE	NO OF PARTICIPANTS	NATURE (Online/offline/hybrid)
10:00 am to 11:00 am	Conference hall, Daulat Ram College	100+	Offline

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	Seminar on CAT and MBA Education
OBJECTIVES	The primary objective of this seminar was to guide students aspiring to pursue MBA and management education through the CAT examination. The session aimed to familiarize students with the

	structure of the CAT exam, the MBA admission process, and the wide range of career opportunities available after completing an MBA. It also focused on helping students develop effective preparation strategies and make informed academic and professional decisions.
METHODOLOGY	The session was conducted in an interactive and student-friendly manner. The speaker used real-life examples, practical tips, and case-based discussions to explain CAT preparation strategies and MBA career pathways. Students were encouraged to ask questions and actively participate throughout the seminar.
INVITED SPEAKERS WITH AFFILIATION DETAILS	Mr. Rajeev Roy (Specialties: Business Education, Startups) Mr. Rajeev Roy , an educator, entrepreneurship and start-up mentor. He has also been involved with varied entrepreneurship development activities with governments, educational institutions, incubators and accelerators in several geographies across North & South America and Asia.
OUTCOMES	As a result of the seminar on CAT & MBA Education, students gained: • A clear understanding of the CAT examination structure and MBA admission process • Awareness about preparation strategies and career options after MBA • Confidence to plan their academic journey strategically • Practical guidance for achieving success in competitive exams Overall, the seminar empowered students with knowledge, clarity, and motivation to pursue management education with a focused approach.





EVENT SUMMARY

Event Name: MBA And CAT education seminar

Date: 13th January 2026

Time: 10:00 AM – 11:00 AM

Venue: Conference hall, Daulat Ram College

Organized by: Comneur – The Commerce Association , Daulat Ram College

Keynote Speakers:

Mr. Rajeev Roy (Specialties in Business Education, Startups) Director of First bridge business School PGDM, IIM Ahmedabad, former dean, XLRI Professor , Entrepreneur & Startup mentor , Investor Author.

Convenors: Ms. Ritu Rani & Ms.Renu Verma (Assistant Director)

No. of Participants: 100+

The seminar on “CAT & MBA Education”, organized by Comneur – The Commerce Association, provided students with valuable insights into the MBA admission process and preparation for the CAT examination. Mr. Rajeev Roy guided students through effective strategies for CAT preparation, profile building, and understanding career opportunities after management education.

The speaker elaborated on time management, smart study techniques, and the importance of consistency and clarity of goals. The seminar also included an interactive session where students addressed their doubts regarding exam patterns, colleges, and career planning. The event highlighted the importance of informed decision-making and structured preparation for students aspiring to pursue management education and become future-ready professionals.